

What is the Montana Recreation and Park Association, and why should you exhibit with us?

The Montana Recreation and Park Association (MRPA) is a non-profit, public interest professional organization representing over 150 professionals involved in providing recreation opportunities, natural resource management and leisure facilities to all Montanans as well as the countless tourists who visit our State each year. Exhibiting at MRPA highlights your business or brand name to hundreds of receptive attendees for a very reasonable price. **Businesses may also sponsor a social event or educational session independently or in combination with other business sponsors.** Looking to bring visibility to a particular product or service? Donate to the silent auction! The 2009 State Conference is hosted by Great Falls Park and Recreation and also Montana Fish, Wildlife and Parks, Lewis and Clark Forest, and Malmstrom Air Force Base.

The Reasons to Attend

- Great Falls' host agencies have planned an exciting conference schedule to attract maximum participation in 2009. Because of its Central location, the Great Falls' conference is expecting high attendance.
- Contact current, past and potential customers.
- Network with Professionals who possess a desire to learn about your product.
- Evaluate your competition and the industry marketplace.
- As an exhibitor, you can attend any of the educational sessions being offered during the conference.
- Great Falls is centrally located with great recreational opportunities nearby as well as excellent shopping and sightseeing opportunities within the City!

The Audience

We have been showcasing the finest in park and recreation products and services at our annual conferences for over 20 years. Your exhibit will reach:

- Directors, Administrators and Recreation Supervisors
- Natural Resource Land and Wildlife Managers
- Park Operations and Maintenance Personnel
- Therapeutic Recreation Professionals
- Educators and Students
- Commercial Recreation Professionals
- Aquatics Personnel
- Students Pursuing a Career in Recreation and Land Management
- Park & Recreation Commissioners & Board Members
- Citizen Members

Display Space Options for Exhibitors

Share your products and services with conference attendees in the Holiday Inn Convention Center. The Convention Center will be the location for the General Session, all breakfasts and coffee breaks, lunch on Tuesday, and a reception highlighting vendors on Wednesday night.

******We are looking for exhibitors to sponsor the following events:**

- Tuesday Social, Buses/Field Trips, Education Sessions
- Vendors must let us know by August 3 if they can sponsor an event.

Conference Schedule

Monday, September 21

- 8:30 a.m. Golf Tournament, Eagle Falls Golf Club
(\$43 per person, includes greens fee, continental breakfast and prizes; plus \$12 per person for golf cart)
- 11:00 a.m.-5:00 p.m. ATV Safety Institute and Rider Course, Bruce Butler, Bull Run Guest Ranch (\$150/person, 8 maximum)
The course is the recognized ATV Safety Certification Course for Montana and most of the United States. The course will be taught by Bruce Butler. Following the safety course, participants will take a trail ride on the ranch to look at a well-planned and managed OHV Trail System.
- 2:30 p.m. Leave for Bull Run Guest Ranch
- Float Trip (45 minutes) (\$30/person)
 - Horseback Riding (\$30/person)
 - Clydesdales Wagon Ride (\$30 person)
 - Fishing (bring own equipment)
 - Mountain Biking (bikes not provided, transportation for bikes will be provided)
- 5:30 p.m. Dinner, sponsored by Dakota Fence and Associated Pools (Larry Grondahl and Doug Jaeger)
- Cocktails
 - Music by Grant Stebbins
- Awards Ceremony, Doug Habermann

Tuesday, September 22

- 7:00 a.m. MRPA Board Meeting
- 7:00 a.m. Continental Breakfast
- 8:00 a.m. Welcome
- Jennifer Young, President
Mayor Stebbins
- 8:15 a.m. General Session: Keynote Speaker Mickey Fearn (nationally renowned)
“You Can’t Solve a Problem until You Understand That You’re Part of the Problem You’re Trying to Solve!”
“Mickey Fearn is currently the Manager of Community Connections for Seattle Parks and Recreation for the City of Seattle. He has been a recreation and parks professional for more than 35 years. He also has over 30 years of experience as an internal consultant, organizational development specialist and facilitator. His depth of knowledge, as well as his comfortable and engaging speaking style, makes him a sought after speaker and facilitator.”
- 9:45 a.m. Break
- 10:00-11:15 a.m. Workshop
1. Recreational Liability, Chad Parker & Bill Bronson
 2. Montana Operation Military Kids, Cindy Berg (MAFB)
 3. Facing the Future of Our Profession and Local Challenges with Intention, Mickey Fearn
- 11:30 a.m. Lunch/Business Meeting
- 1:15-2:30 p.m. Workshop
1. Concessions & Enterprise Stores
 2. Missouri-Madison Recreation: A Public-Private Partnership; Kim Bergstrom, Pinnacle Research & Consulting; LLP, Nancy Johnson, Recreation Planner, American Lands – Helena

3. Health Code Update & Virginia Graeme Baker Act, Kasey Noonan, Montana Department of Health and Human Services; Park and Recreation Liability Issues and the Virginia Graeme Baker Act, Alan Hulse and John Cummings, MMIA
4. City of Pocatello Wellness Plan, Jerry Sepich

2:30

Break

2:45-4:00

Workshop

1. Aquatics Renovations, Brian Milne, Interstate Engineering
2. Legislative Update, Mitch Tropila & Anders Blewett
3. Enhancing Family Readiness – Stress, Deployments and Adaptation for Military Families, MAFB Airmen and Family Readiness Staff
4. Marketing Programs and Facilities to Kids, Janet Meissner, Executive Director, Alliance for Youth; Jane Weber, National Historic Trail Interpretive Center Director; Linda Howard, Marketing and Public Relations Specialist, Montana Fish, Wildlife and Parks

6:00 p.m.

“It’s Child’s Play” Social (heavy hors d’oeuvres, drinks, vendor showcase, golf skills competition, silent auction concludes), Holiday Inn Convention Center

Wednesday, September 23

7:00 a.m.

Breakfast Buffet & Business Meeting

8:00-9:15 a.m.

Workshop

1. 75 Recreation Ideas in 75 Minutes, Lynette Robbins
2. Building Public Advocacy for Projects and Programs, Donna Gaukler
3. Kids in the Woods Winter Ecology Program, Lewis & Clark National Forest, Great Falls School District, National Weather Service
4. Montana Brand, Betsy Baumgart, Travel Director, Travel Montana (Montana Office of Tourism, Department of Commerce)

9:15 a.m.

Break

9:30-10:45 a.m.

Workshop

1. Talkin’ ‘Bout My Generation: Understanding Generations @ Work, Mark Willmarth
2. Off Highway Vehicles (OHV) Recreation Management Resources, Russ Ehnes
3. Funding
 - Mil Levy Designation, Mike Baker
 - Park Districts, Rick Harbin

11:00 am - 12:15 pm Workshop

1. Parks Master Planning, Jolene Rieck, Peaks to Plains Design
2. River’s Edge Trails – Doug Wicks, Matt Marcinek, John Juras, Moderated by Marty Basta
3. Role of Montana League of Cities & Towns, Alec Hanson

12:30-3:00 p.m.

Tour/Box Lunch

- Water Tower Pool and Spray Park, Perimeter of Malmstrom Air Force Base, Giant Springs and Fish Hatchery, Eagle Falls Golf Course, Veteran’s Memorial, Centene Stadium, West Bank Park, Riverside Railyard (skate park), Electric City Water Park, Gibson Park, Community Recreation Center

Registration and Setup Schedule for Conference Exhibitors

Exhibitor Setup may be allowed on September 21 after 12:00 noon. Otherwise setup is available starting at 6 am on September 22. **Breakdown may begin on Wednesday afternoon, September 23.**

Table Display Reservations Include the Following:

There will be 8 feet by 30 inch draped table, chairs, linens & skirting provided, plus general aisle cleaning and access to electricity. The Holiday Inn will accept freight on your behalf with proper notification. Please be sure your shipment is clearly marked "MRPA Conference." There is limited electricity available, please make arrangements prior to deadline if needed. All vendor booths will be located in the Convention Center, please see attached map of the hotel.

Fees/Deposits

Full-conference table display fees are \$400. Final payment and completed contract are due by August 19, 2009. Entries will be accepted until all exhibitor spaces are sold. **Fee includes all socials, education sessions and regular conference meals and events for one company representative from dinner at Bull Run Guest Ranch on Monday, September 21 through lunch on Wednesday, September 23.** Meals and events for additional company representatives are \$130 per person.

Send fees and contract to:

Great Falls Parks and Recreation Department
MRPA Conference Exhibits
P.O. Box 5021
Great Falls, MT 59403

Exhibit Space Is Limited!

Cancellation Policy

Should you find it necessary to cancel your exhibit; the following cancellation policy will apply. A \$100 administrative fee will be assessed. The cancellation request must be received by August 28, to be eligible for partial refund. Requests received at Great Falls Parks and Recreation later than August 28 will not be eligible for refund unless the booth space can be re-sold.

Housing

Call the Holiday Inn directly to make lodging arrangements. Let them know you are with MRPA Conference.

Holiday Inn
400 10th Ave. So.
Great Falls, MT 59405
Direct Phone:
406-727-7200
Toll-free: 800-257-1998
Fax: 406-406-268-0472
www.holidayinn.com/greatfallsmt
Price: \$89 (does not include tax)

2009 MRPA Trade Show Exhibit Booth Contract September 21-23, 2009

Table Display Assignments are made on a first-received, first-assigned basis. Contract and fees accepted at Great Falls Parks and Recreation, MRPA Conference, P.O. Box 5021, Great Falls, MT 59403, until August 19, 2009 or until Exhibit Hall fills.

Company Name

Email Address

Mailing Address

City, State, Zip

Phone

Fax

Contact Name:

Brief description of products or services to be displayed (for publishing purposes.) Attach extra page if needed. Promotional materials for inclusion in delegate "welcome packets" should be forwarded by August 19, 2009.

Items your firm will be donating to the Silent Auction:

Silent Auction funds go to the MRPA and support professional and student scholarships and training. Items could include art, recreation equipment, outdoor gear, gift certificates, hotels, skiing, raft trips, food/beer/wine/soap baskets, appropriate books, etc.

- Full Conference Exhibitor \$400 *Area will be assigned as space is requested. Includes 8 feet x 30 inch draped table, chair, (limited electrical access). **Includes** meals, socials and regular conference events for one representative, September 21-23, 2009.*

- Meals/events for additional reps \$130\ *Includes meals and regular conference events from*
Quantity _____ *September 21-23, 2009*

- Social Event Sponsor Circle one: \$250 \$500
 Includes: Recognition by announcement, and appreciation poster

- Educational Session Sponsor \$40 Includes your sign outside classroom and recognition at beginning and end of education session

Montana Recreation and Park Association, Great Falls Parks and Recreation and the City of Great Falls assume no responsibility for the safety, theft or damage by fire, accident, vandalism, or other cause to the property of exhibitors. Exhibitors are encouraged to secure insurance prior to arrival. The exhibitor agrees to indemnify and hold harmless, the Montana Recreation and Park Association, Great Falls Parks and Recreation, the City of Great Falls, and all officers, agents, staff members or directors of same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof.

Exhibitors Signature _____

Please include a check to Montana Recreation and Park Association for the full amount due.

If you would like to arrange for a special demonstration of your products, or if you would like to sponsor a social or education session, contact Great Falls Parks and Recreation, 406-771-1265 or prearden@greatfallsmt.net, cstein@greatfallsmt.net.

Office Use only:

Confirmed Space	Date Confirmed	Check Number
Date Rec'd	Staff Initials	Notes

